# Please read everything carefully on this page!

Dear Senior Parents and Guardians,

Senior messages (baby ads) offer you the opportunity to express a special statement or wish to your graduating student in the yearbook. This is a unique way to recognize your son's or daughter's achievements in a forever lasting book of memories. SURPRISE your graduating senior with a message from the family!

If you would like to see what amount of space you will have for photos and text, please examine the pages near the back of your child's yearbook or look over the samples provided in this letter. Baby/toddler pictures, elementary and junior high school pictures, as well as sports and hobby pictures, are popular. PICTURES WILL NOT BE MAILED BACK, BUT CAN BE PICKED UP WHEN THE BOOK IS DISTRIBUTED.

It is not necessary to share information with your senior regarding his/her senior message. Do not feel pressured to use particular photos or quotes selected by your child. This is YOUR message to him/her, not the other way around.

The staff works hard to design professional, appealing messages for all seniors who appearing the yearbook. We hope you will allow us to create something special for you. Please read the entire page in order to decide which size message may be right for you.

Sincerely,

Paula Pantano Adviser for the state and national award winning *Ambassador* yearbook



\*Example of 4 block ad - Photos blurred for privacy.

Ар	proximate Size	Early Deadline 20% off until 11/26/21	Regular Deadline 11/29/21 to by 2/25/22	Price	Max Number of Photos
A:	NOT available for	senior messages			
B:	1 Block (message o	nly – Congratulations 'name	\$50	Family name(s) only	
C:	2 Blocks			\$100	1 head photo + 1-2 lines text
D:	3 Blocks			\$125	1 head photo + 3-5 lines text
E:	4 Blocks	See Block	Size Below	\$150	up to 2 photos and 4 lines
F:	6 Blocks (1/3 page)			\$200	up to 3 photos and 6 lines
G:	9 Blocks (Half page	)		\$300	up to 4 photos and 8 lines
H:	12 Blocks (2/3 page	)		\$375	up to 6 photos and 10 lines
I:	18 Blocks (Full pag	e)		\$500	

DEADLINE: Early Bird Special - until November 26, 2021

Regular Deadline - by February 25, 2022

All orders must be delivered with payment, photos and text to the main office or the yearbook room or mailed to our staff at:

Stevenson High School 39701 Dodge Park Rd. Sterling Heights, MI 48313 Attn: Ambassador Yearbook

All checks payable to: Stevenson High School

ONE BLOCK SIZE

#### More Questions?

Contact: Paula Pantano, yearbook adviser 586-797-2002 paula.pantano@uticak12.org

Late orders after February 25, 2022 will be accepted until March 11, 2022 with a \$25 late fee.



### CHECK THIS LIST BEFORE SENDING IN YOUR ORDER:

- > Your child's first and last name MUST be printed on the back of EVERY photo submitted (do not use ball point pen, as it may show through). Print lightly with a photo-safe marker or pencil. Be sure ink has dried before stacking photos. Photos will not be mailed back, but can be picked up after the book is distributed in May.
- ➤ DO NOT CUT your photos. Our staff will crop your photos so they appear the correct size in the yearbook. (Large photos can be made smaller and small photos can be enlarged. Enlarging is not recommended due to distortion).
- ➤ We are able to exclude portions of photos which you do not want. Let us know which portion is not wanted by attaching a note or contacting us.
- > NO SENIOR PORTRAIT PROOFS WITH WATER MARKS!

## Q: What if my senior's senior pictures aren't back yet?

**A:** There is not a requirement to use a senior portrait, often candid photos capture a child's personality better than a professional shot. However, if you definitely want to use a senior picture and it is not available to you, there is hope! If a senior picture is available by the deadline, you can call us and we'll pull the photo you want to exchange and replace it with the senior picture. BUT, please use photos of the same orientation when exchanging a photo – horizontal or vertical should remain consistent.

### Q: Can I reserve a space by simply calling you or giving you a check?

**A:** No. Please understand it would be unfair to begin that practice. We need ALL materials (payment, photos, text) to guarantee a space.

### Q: Can multiple messages be purchased?

A: Yes. However, if space becomes limited, priority will be given.

### Q: What should we do if we have digital images?

**A:** You have two options. First off, you can print your photos on high quality photo paper made for you home printer or take them to a photo booth at a nearby store where you can print them. Second, you can send your photo(s) on a CD.

NOTE: Only high resolution/dpi photos can be used. Therefore, photos cannot be e-mailed.

Pictures will not be mailed back, but can be picked up in May when book is distributed.

ONE BLOCK SIZE

More Questions?

Contact: Paula Pantano, yearbook adviser 586-797-2002 paula.pantano@uticak12.org



Parent Contact:			_ Home Numbe	er:		
lome Address:			Date:			
				E-Mail:		
			Payment:	cash check#		
Message Size:	1 Block	2 Blocks	3 Blocks	4 Blocks		
circle one)	6 Blocks	9 Blocks	12 Blocks	18 Blocks		
lumber of photos incl	uded:					
<b>lessage</b> (include the st	tudent's name as you	refer to him/he	r. Print neatly or at	tach typed text):		
<b>3</b> (	,		,	,		

<u>PLEASE CONSIDER THE PAGE SIZE YOU ORDERED WHEN DECIDING THE LENGTH OF YOUR MESSAGE</u> – consult a past yearbook to see approximately how much space you will have for text. You may type up your text and attach it to this order sheet if you wish. If text is too long, editors may have to edit copy.

Due to book completion and delivery, photos will NOT be returned. (You may pick up photos at your convenience after book is complete.) Please make a copy of the photo or send a photo you won't miss to be safe.